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Teaser/Invester Summary

A Profitable Software Company Leading the Competition in Its Industry with Growth Opportunities

Naviga Capital Partners, a member of Dealbridge

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(Cid:Project-2025.IT)

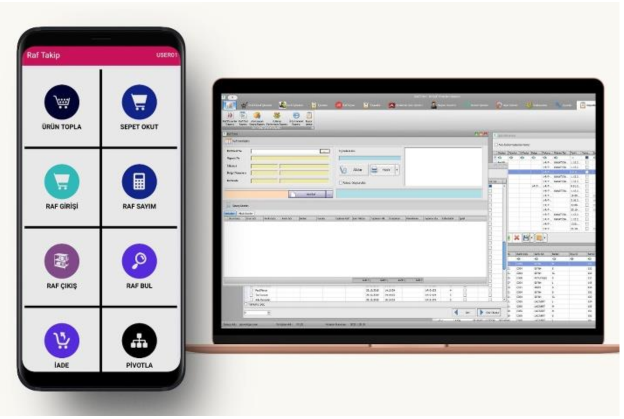
Summary

The company, based in Istanbul and operating in Teknokent (Technopolis), was established in 2019. It is a preferred and competitive company with its software and solutions for the textile retail industry. The company, which is preferred and competitive with its solutions in the software industry, is the software solution business partner of many well-known companies. Its software is integrated with many ERP systems.

The company has a team of 16 people specialized in software development, software support, sales and accounting. It has a strong and leading position in the industry as a reliable brand with the value-oriented solutions and uninterrupted support services it offers to its customers.

Field of Activity	Industry	Location	Establishment
Software Dev. for Textile Companies	IT-Software	Istanbul/Turkiye	2019

Share Sales	Shareholders	Number of Emp.	Rev/EBITDA (USD)
Upto 100%	2 Partners 50%-50%	16	2023: 561k / 339k **2024: 835k / 550k** **2025*: 1.290k / 830k**



*2025 est.

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Company's Software Solutions

The company, which is one of Turkey's leading information technologies and software companies with its Warehouse Management System (WMS), Field Order Application and other innovative solutions, offers value-added solutions to its customers with Nebim V3 ERP integrations, Cargo integrations, E-Commerce Integrations and Marketplace Integrations solutions.

WMS Warehouse Management System	Order Management Software	Marketplace Management Software	Appointment Management Software

Some of the Company's Important Local References

The company provides solutions to more than 120 large and small companies in the sector, some of which are listed below, with long-term contracts.

Financials | 5 Years Projection

The company's revenue, expenses, growth, and profitability projections for 2025-2029 are shown below.
These projections were prepared considering current resources and capacity. Seizing international market opportunities will enable the company to achieve higher revenue and profitability targets.

USD	2023	2024	2025-E	2026-E	2027-E	2028-E	2029-E
Net Sales	560.820	834.808	1.291.139	1.557.288	1.762.696	1.893.337	2.006.826
Cost of Goods Sold (-)	10.852	26.038	49.063	59.177	66.982	71.947	76.259
Operating Expenses (-)	211.374	270.809	426.076	513.905	581.690	624.801	662.253
Operating Profit (EBIT)	**338.594**	**537.961**	**816.000**	**984.206**	**1.114.024**	**1.196.589**	**1.268.314**
Depreciation	8.127	11.801	12.324	12.324	12.324	12.324	12.324
EBITDA	**346.721**	**549.762**	**828.324**	**996.530**	**1.126.348**	**1.208.913**	**1.280.638**
Tax (-) (Tax exempt)	0	0	0	0	0	0	0
Gross Cash Flow	**346.721**	**549.762**	**828.324**	**996.530**	**1.126.348**	**1.208.913**	**1.280.638**
Investment 2% (CAPEX)	11.216	16.696	25.823	31.146	35.254	37.867	40.137
Cash Flow	**335.505**	**533.066**	**802.501**	**965.384**	**1.091.094**	**1.171.046**	**1.240.502**
Revenue Growth	168,0%	105,5%	86,0%	45,1%	32,4%	22,4%	20,8%
EBITDA Margin	**61,8%**	**65,9%**	**64,2%**	**64,0%**	**63,9%**	**63,9%**	**63,8%**
Average Rate (USD/TRY)	23,79	32,84	39,50	47,52	55,60	63,38	72,25

Maintenance Revenues	
2024	2025-Est*
11.9 m. TRY (40% / total sales)	25.5 m. TRY (50% / total sales)

* Prediction

Key Investment Highlights:

- It is a company that is preferred with its software and solutions in its induStry and is a pioneer in competition.
- Since the company is based in a Technopolis, it has tax and SSI exemptions.
- The company has achieved a EBITDA margin of more than 60% in the last two years, and according to projections for the coming years, this rate is expected to be maintained.
- The company has regular and predictable maintenance fee revenues, which is a great advantage in terms of cash flow. In 2024, maintenance revenues accounted for 40% of revenues and this ratio will approach 50% in 2025.
- Revenues can be increased by selling new modules and additional software solutions to existing customers.
- The company aims to address all ERP markets with its newly developed WMS product. A number of pioneering projects have already been completed.
- Software marketing efforts to foreign companies with great potential have begun and some sales have been made.
- The company has a strategic customer portfolio and market position.

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THANK YOU

Upon signing an NDA, detailed company information and detailed financial data will be provided.

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